**Value Sensitive Design Assignment #2** (submit with your final project)

**[General]**

1. **Briefly describe the website you are building (its purpose/functionality/etc.)**

This is a one-stop destination for technical blogs where users can create, update and delete blog posts with proper authentication while read posts with or without logging in. This would be similar to Medium but with some extra features like allowing the user to like or unlike a post.

1. **What problem is your website meant to solve? (If your website wasn’t intended to solve a problem, instead answer the following: what problem or problems *could* a website like yours solve?)**

The website aims to be a one-stop shop for people to receive updates on all things tech. It aspires to create a tech-community where people can share their day-to-day technical issues, discuss innovations and inventions in technology. It is a repertoire of the interesting as well as exhausting experiences of the technical people which they can promote through the website.

1. **Identify the stakeholders (direct and indirect) whose interests are relevant to your website.**

Our primary stakeholders are the anonymous users who can read the blogs, the technical bloggers and superusers to supervise over the other two users. The interests of the users are most important to us and the we aim to continuously improve their experience of the website.

Admins of the website are also stakeholders who control the privileges and permissions of the other users. Admins are aiming to create a free platform for the users to share their tech blogs which is extremely important for the website.

1. **What values are at stake for these stakeholders?**

Trust, Transparency, Freedom of speech, and Diverse viewpoints are the values that are at stake.

1. **Is your website likely to undermine or compromise any of these values? Which ones, for which stakeholders, and how?**

The website intends to uphold all the values mentioned above. These values are aligned with the interests of our stakeholders.

1. **Which values does your website promote, for which stakeholders, and how?**

The website promotes diversity and inclusion for the users. We are aiming to create a diverse community where everyone can contribute to the technical galaxy as a whole. The website intends to be transparent regarding all its policies as well as vision. The website values trust as the foremost principle and intends to build trust with the users.

1. **What counts as “success” for the website you are building? Given the relevant problem(s), stakeholders, and values that are at play, why is this account of success reasonable?**

Success is the readers/ writers benefitting from the content of the website. Their content should be valued and their voices should be heard in the form of comments and likes. In order to bolster our values and vision we need to hear back from the audience because through feedback we will be able to contribute more to the technical community.

1. **How does the broader social context surrounding your website affect the likelihood it will succeed?**

Technological innovations are being made every day. This is because more and more people are joining tech every year. People in tech need a platform which is loyal to their interests. They need platform where everyone is free to voice their opinions and form communities with tech people from different backgrounds. This website aims to provide such a platform for tech people and hence it is likely to succeed.

**[Privacy]**

1. **What user data will you have access to, and what might this data reveal about its subjects?**

The only user data that is collected by the website is some personal details like name, email of the user which is provided by the user voluntarily. This data will only be used to improvise the user’s experience on the website and nowhere beyond.

1. **What values are relevant to your website’s privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).**

Our mission is to deepen readers' understanding of the world and to empower writers to share their best work and biggest ideas. Our product allows the best ideas to rise to the top and elevates the most passionate, diverse voices. We encourage writers and readers to speak their mind, always do what's right for our users, and take ownership of their articles.

1. **Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).**

Based on the market analysis and requirement gathering with respect to the stakeholders of our website, we found that a reader or a writer seeks for transparency and trust while bringing their thoughts into words. We also analysed the demographic of our users in order to ensure diverse viewpoints are expressed in the dialogue.

**[Autonomy]**

1. **In what ways might your user interface “nudge” users? Analyze a minimum of 3 features.**

Authentication: We ask the users to login/ create a profile before accessing the content of the other technical writers of our website.

Newsletter: All users are asked to join the newsletter on every screen by just providing their email address.

Editing/ Deleting: We ensure that only the writer of a particular blog can edit/ delete it, but we allow other authenticated users to gain information from the content.

1. **Do any of these constitute “dark patterns”? For each previously identified feature, explain why it does or does not.**

The website does not contain any dark patterns as it is aligned to our values. One might consider newsletter as a dark pattern but it just ask for an email address which is already asked while registration.